



Securitybeat Advisors

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Securitybeat Certified Service

Concern

In today's rapidly evolving cybersecurity landscape, organizations face concerns that jeopardize their valuable assets and sensitive data. Forty-three percent of all cyberattacks target small businesses with 60% closing within six months of an attack. Global data breach costs average \$4.4M while costs in the US surged to \$10.2M.

Increased due diligence is now required in businesses regardless of size to counter the rising threats. Entrepreneurs are focused on building products and services with little or no plan for security. Prospects won't invest in their businesses without a demonstration of due diligence. Minimum cyber hygiene baselines appear to be a bridge too far. Businesses need a phased approach to evolve their Cyber Hygiene baseline over time.

Our Solution

Securitybeat Advisors offers three performance tiers for clients to evolve security capability to minimum industry standards for small to mid-sized businesses as detailed below. All clients move from an ad-hoc manner of managing security to a program of using the developed controls within the baseline. Performance to the next baseline is periodically reported. Clients receive a "Securitybeat Certified" certificate – Bronze, Silver, or Gold – as each baseline is developed. Security capability organizes the people around process and technology. We walk this **Securitybeat** so you don't have to!!

Security Baseline	Value Proposition
Silver (CPG 2.0) - Goals-based - 34 Safeguards	1. Fast track to Initiate Non-Existent security programs. 2. Minimal accepted standard for working cross-sector. 3. Tightly integrated into the NIST Cybersecurity Framework (CSF). 4. Govern (5): risks, the program, suppliers, and incidents. 5. Identify (5): assets, vulnerability, network design, and validation. 6. Protect (19): access control, network setup, training, and operations. 7. Detect (2): malware and adverse events. 8. Recover (1): with proactive incident planning and preparation.
Bronze (CIS 8 IG-1) - Standards-based - 56 Safeguards	1. Minimal accepted standard for small-to-midsize organizations. 2. Builds upon established CSF or ISO 27001 programs. 3. Adds concrete, prioritized technical safeguards.
Gold (CIS 8 IG-2) - Standards-based - IG-1 w/76 Safeguards	1. Minimal accepted standard for enterprises. 2. Builds upon established CSF or ISO 27001 programs. 3. Addresses operational complexity and diverse risk profiles.

Securitybeat Advisors follows a comprehensive four-step process to achieve the target certification:

1. Assign an Advisor as a fractional Chief Information Security Officer (CISO).
2. Perform a gap assessment and develop a roadmap to develop missing controls.
3. Perform all required policy development and security awareness education.
4. Advise technical and administrative staff on the remediation of controls within their responsibilities.

As a result, clients have a delegated owner of the security program, evolving capabilities. and accepted risks. Achieved baselines have publicly sharable certifications. Security becomes a supporting objective to the business plan and enabler to meet the performance expectations of all stakeholders.